

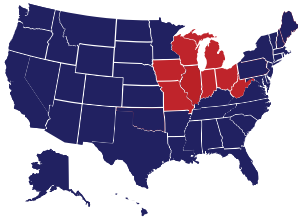


# FREE ENTERPRISE ALLIANCE



**\$800,000 +**

Invested since 2010 in continued support of national groups intimately involved in expanding upon gains in state capitals



**\$450,000 +**

Invested in 2015-16 to ABC core issue campaigns in Iowa, Indiana, Michigan, Missouri, Ohio, Wisconsin and West Virginia.

In the Fall of 2016, ABC and FEA planned and executed one of the business community's most sophisticated, digital-first strategies to support smart policies and the legislators who defend free enterprise.

## THE RESULTS:

- Numerous earned media hits
- Case studies by both Facebook and Google
- Second place at the only national political campaigns awards show
- Success in 4 of the 6 states in which we were engaged

## ABC TRAVEL TEAMS WERE VICTORIOUS IN ALL STATES WE ENGAGED IN:



**2014 : IOWA, NORTH CAROLINA, MICHIGAN**

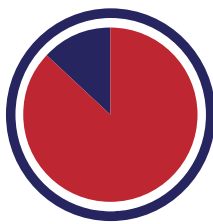
**2016 : FLORIDA, PENNSYLVANIA**



# 2017 IMPACT

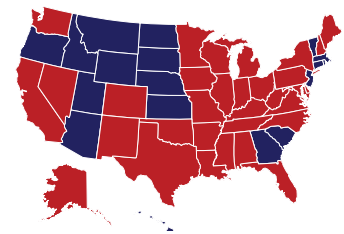
FREE ENTERPRISE ALLIANCE

We've continued our momentum from 2016 and built upon those successes in 2017. The Free Enterprise Alliance has been involved in 32 states and 87% of ABC chapters. We are proud that 14 states directly benefited from ABC travel teams—boots on the ground engaged in member education and GOTV efforts in the pivotal battleground states.



**87%**  
**CHAPTER**  
**INVOLVEMENT**

**32 STATES**  
**IMPACTED**



Since January 2017 the Free Enterprise Alliance has:



**IOWA:** Supported the effort for passage of the most taxpayer-friendly collective bargaining law in the country. As income tax and property tax payers, all of ABC of Iowa's members will directly benefit from this being signed into law.



**MICHIGAN:** Invested in the campaign to repeal Michigan's decades old prevailing wage law—repealing this archaic, bureaucratic nightmare embraces fairness and freedom while saving Michigan taxpayers billions of dollars.



**LOUISIANA:** Helped to ensure that the people of Louisiana are informed about the issues facing merit shop contractors and taxpayers through a massive statewide digital campaign.



**NEW YORK:** Assisted in defeating City of New York legislation that would have imposed union-only apprentices on all building projects over 10 stories – changing a \$22 billion per year industry instantly through a targeted digital and education campaign.



**NATIONALLY:** Continued to serve as a major benefactor to national organizations supporting efforts in every state. Those resources help expand merit shop majorities in state capitals across the country.

**FREEENTERPRISEALLIANCE.ORG**